



RELIABILITY UK

SPONSORSHIP OPPORTUNITIES

UK'S ONLY RELIABILITY MAINTENANCE
CONFERENCE

26TH September 2018

Old Trafford Stadium, Manchester
United Kingdom

Unprecedented access to global expertise, trends and technologies

www.reliabilityuk.co.uk

TABLE OF CONTENTS

Contents

Invitation for Sponsorship and Exhibition Packages	1
Industries Attending	2
Delegates	3
Sponsorship Packages	4
Other Sponsorship Opportunities	5
Confirmation and Payment	8
Conference Venue	9
Terms & Conditions	10



Invitation for Sponsorship and Exhibition Packages

To ensure the conference will meet all delegates' expectations we want to create an exhibition space which showcases companies delivering exceptional services to this field.

The conference will provide you with the platform to position yourself as an expert in your key area(s) of focus in Reliability Management. Sponsorship and advertisement opportunities are available to help maximise your visibility across several sectors and generate increased enquiries for your business.

Please be aware that spaces are very limited, with only 20 exhibition spaces available. The exhibition space is to showcase the best in the industry, providing delegates with the opportunity to see new technologies, and meet the experts in the trade. We have chosen to limit number the exhibition spaces to ensure we achieve this objective. Exhibition space will be allocated on a first come basis, so to avoid disappointment please reserve your space today.

We have different sponsorship packages depending on your requirements. The gold and silver packages will have prime positions for the conference and will be supported with promotional opportunities.

We invite you to review the sponsorship and exhibition packages available as detailed on page 5 of this information pack.

If you feel your company would like to be involved in this conference, please complete the application form on page 6.

COMMITTEES

Conference Organising Committee

Catriona O Reilly, TelLab

Mark Bowkett, TelLab

Tracie Scully, TelLab

John McGrath, TelLab

Industries Attending

- Power generation
- Renewable energy
- Predictive maintenance
- Lubricant companies
- Metals Industry
- Pharmaceutical
- Manufacturing
- Aviation
- Marine
- Transport/ Automotive
- Agricultural
- Engineering
- Mining
- Oil & Gas

Delegates

- Asset Care Planners
 - Chief Engineers
 - Design Engineers
 - Engineering Managers
 - Engineers
 - Facility Managers
 - General Managers
 - Hydraulic Specialists
 - Industrial Maintenance Supervisors
 - Industrial Mechanics
 - Infrared/Vibration Technicians
 - Lab Managers
 - Lube Analysts
 - Lubrication Specialists
 - Lubrication Technologists
 - Machinery Engineers
 - Maintenance Engineers
 - Maintenance Managers
 - Maintenance Planners
 - Maintenance Supervisors & Foremen
 - Managers of Maintenance & Reliability
 - Mechanical Engineers
 - Operations Managers
 - PdM Analysts & Specialists
 - Planners & Schedulers
 - Plant Engineers
 - Plant Managers
 - Preventive Maintenance Coordinators
 - Preventive Maintenance Specialists
 - Production Managers
 - Project Leaders
 - Quality Managers
 - Reliability Coordinators
 - Reliability Engineers
 - Reliability Team Leaders
 - Reliability Technicians
 - Safety Managers & Directors
 - Senior Reliability Engineers
 - TPM Coordinators & Facilitators
- ...and more

Sponsorship Packages

GOLD PACKAGE (SOLD OUT)

- Title Sponsor of Reliability UK 2018
- **Acknowledgement as Lunch Sponsor**
- Logo on all marketing material
- Inside front page advertisement in Conference Programme
- **Presentation**
- First choice of Exhibition Space
- Lunch vouchers for 2 exhibition staff
- 2 Delegate Registrations

Price: £2,000

SILVER PACKAGES (SOLD OUT)

- **Acknowledgement as Coffee/Tea Break Sponsor**
- Logo on all marketing material
- Second choice of Exhibition Space
- ½ page advertisement in Conference Programme
- Lunch vouchers for 2 exhibition staff
- 2 Delegate Registrations
- 3 x 2m Exhibition Space

Price: £1,250

BRONZE PACKAGES (11 AVAILABLE- 5 SOLD & 6 REMAINING)

- Exhibition Space
- Company logo on programme
- Lunch vouchers for 2 exhibition staff
- 1 Delegate registration
- 2.5 x 1.5m Exhibition Space

Price: £1,000

Other Sponsorship Opportunities

Advertisement	Qty	Unit Price £	Total Cost £
Conference Programme Advertisement - Back Cover Page		£500	
Conference Programme Advertisement - Full Page		£350	
Conference Programme Advertisement - Half Page		£250	
Conference Programme Advertisement – Quarter Page		£150	
Advertisement on Website		£100	
Insert in Conference Delegates Pack		£100	
Lunches		£1,000	
		TOTAL:	

All sponsors will have a small bio with the company name included on the conference website www.reliability.co.uk and the conference programme. If you would like to book some advertising space on the website or the programme, options are available and can be viewed on page 7.

Exhibition booth installation is the responsibility of the sponsor. Exhibitors are responsible for costs regarding transportation, set-up, storage and dismantling of booths. Spaces are allocated on a first come first served basis.

SPONSORSHIP APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

NAME OF COMPANY:

CONTACT NAME:

ADDRESS:

COUNTRY:

TELEPHONE:

EMAIL:

BUSINESS VAT NO:

WE HEREBY APPLY TO BOOK SPONSORSHIP PACKAGE

Please select from the list below the sponsorship package you wish to apply for

Table/Space	Sponsorship Package	Quantity	Preferred Space No.	2 nd Option Space No.	Total Price
3m x 3m	Gold Package				
3m x 2m	Silver Package				
Trestle Table 2.5m x 1.5m	Bronze Package				

Notes: Rates exclude VAT, currently at 20%.

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, the organising committee agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: _____ DATE: _____

Please return this form to:

Reliability Ireland 2018, c/o TelLab, marketing@tellab.ie

OTHER SPONSORSHIP OPPORTUNITIES CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

NAME OF COMPANY:

CONTACT NAME:

ADDRESS:

COUNTRY:

TELEPHONE:

EMAIL:

EU BUSINESS VAT NO:

If an EU Business does not provide a VAT number the rate of 23% VAT will apply.

I would like to book the following advertisement opportunities:

Advertisement	Qty	Unit Price €	Total Cost €
Conference Programme Advertisement - Back Cover Page		£500	
Conference Programme Advertisement - Full Page		£350	
Conference Programme Advertisement - Half Page		£250	
Conference Programme Advertisement – Quarter Page		£150	
Advertisement on Website		£100	
Insert in Conference Delegates Pack		£100	
Lunches		£1,000	
		TOTAL:	

Notes: Rates exclude VAT, currently at 20%

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, the organising committee agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE:

DATE:

Please return this form to:

Reliability UK 2018, T.E Laboratories Ltd, marketing@tellab.ie

Confirmation and Payment

On receipt of the application form, an invoice will be issued to the sponsoring and exhibiting company and payment must be received within 14 days in order to confirm the sponsorship.

Payment must be made by bank transfer to:

Account Name: T.E. Laboratories Ltd
Bank Name: Bank of Ireland
Bank Address: The Square, Tullow, Co. Carlow
Account No: 91905373
Sort Code: 90-66-89
IBAN: IE08 BOFI 906689 91905373
SWIFT/BIC: BOFI IE2D
Reference: Reliability UK 2018

Attach a copy of your bank's slip to the Application Form. All payments must be net of all charges.

Payment and Cancellation Policy

The Sponsorship and/or Advertisement Application Form must be completed and returned accompanied by a 50% booking deposit. The balance will be payable on/before 31st August 2018.

Notification of any cancellation must be sent to the Reliability UK Conference Administration in writing (marketing@tellab.ie or sales@tellab.ie).

Refunds will be made based on the following schedule:

Before 31 st August 2018	50% of the booking deposit
After 31 st August 2018	No refund will be made

Additional Information and Contact Details

Reliability UK 2018 Conference:

T.E Laboratories Ltd, Loughmartin Business Park, Tullow, Co. Carlow.
marketing@tellab.ie or www.reliability.co.uk

Conference Venue

Old Trafford, the home of Manchester United is the perfect venue for conferences and exhibitions. Today, Manchester is a centre for arts, sports, business and culture. It offers a rich diversity of bars, restaurants, shops and 5-star luxury hotels. All this, just a 10 minute journey from Manchester United by car, or less if you use one of the city's trams. With hundreds of rooms in walking distance, 6,500 in Manchester City Centre and a total hotel bed stock of just over 40,000 in Greater Manchester you won't be short of a place to stay the night.

With fantastic transport links into Manchester City Centre and other destinations, and ample parking facilities available for delegates, and free Wi-Fi, the Theatre of Dreams makes for an ideal conference venue, above all fantastic views of one of the most famous stadiums in the world.

Conference Facilities





Terms & Conditions

EXHIBITION BOOKING CONDITIONS AND GENERAL INFORMATION

1. The right is reserved to increase or decrease the number of units and/or amend the lay-out of the exhibition.
2. It is the responsibility of the exhibitors to ensure they comply with all Irish government and EU regulations regarding Customs and Excise. All Non-EU and EU countries must contact the office below with regard to temporary importing of display material/samples/goods for onsite selling. Exhibitors from EU countries who are not selling goods are required to have an inventory in the truck of goods being carried. Please also liaise with the office regarding drugs of any kind, irrespective if they are samples.
3. The rates for the exhibit units exclude Government tax applicable at time of going to print. However, the right is reserved to pass on any surcharge resulting from any change in Government tax.
4. Neither Old Trafford, the Reliability Conference Committee, and/or their agents will accept any responsibility for any loss, damage or injury which may be caused to any of the exhibitor's personnel or goods no matter how caused.

Exhibitors must have public liability insurance cover and produce a copy of their certificate on site to the conference secretariat.

5. In the event that, for whatever reasons, the Reliability U.K Conference has to be cancelled or postponed, the Organising Committee, and/or its agents, will be responsible only for refund of monies received. We recommend that exhibitors and delegates insure themselves for medical and cancellation charges.
6. Storage facilities are limited.
7. Exhibitors may not put up any material, by any method including blu-tack, on any of the walls in the conference venue. Any cost resulting from any damage caused to walls will be charged out in full to the exhibitor.
8. Exhibitors are requested to keep the walkways near their allocated areas clear and unobstructed.
9. Exhibitors must comply with all fire, health and safety precautions as instructed by Old Trafford Stadium personnel and/or the organisers and/or the Reliability Conference ~~and~~ administrators.
10. Food and beverages may only be served by exhibitors at the exhibition by prior arrangement with Old Trafford and the organisers.

**Reliability UK 2018, c/o
TelLab**